

Salinas Valley Comic Con 2017

Vendor/Exhibitor

General Rules and Conditions

- Salinas Valley Comic Con (SVCC), the National Steinbeck Center (NSC), Salinas Public Library (SPL) and Hartnell College.
- SVCC/NSC/SPL is not responsible for any travel, sleeping accommodations, nor shipping costs for vendors, exhibitors or autograph talent.
- Vendor/Exhibitor badges are non-transferable, and are not to be re-sold. Additional convention badges may be purchased at a lower rate (max 4).
- Booths and Exhibits must have one (1) person staffed at all times during convention hours.
- Vendors and Exhibitors must adhere to all Hartnell College guidelines, in addition to those of SVCC/NSC/SPL.
- Vendors/Exhibitors selling merchandise must have a California sellers permit (<https://efile.boe.ca.gov/ereg/index.boe>) and provide SVCC/NSC with your permit number prior to opening day of the convention. If a number is not provided to SVCC/NSC, the Vendor/Exhibitor will not be allowed to sell items. Violation of this rule is cause for dismissal from SVCC. No refund will be issued.
- Vendor/Exhibitor with adult material (as defined in Booth Application) must adhere to set-up and display requests from SVCC/NSC/Hartnell College.
- Lighting, sound, and AV equipment must be approved by an SVCC representative. Vendors must submit a list of this type of equipment and its intended use for approval. Said equipment cannot interfere with the free flow of traffic through the designated walkways and must fit within the confines of the booth space. Any sound-making equipment may not be louder than a reasonable conversational pitch, given the general level of noise in the vendor hall.
- Contests, raffles, or other activities outside the bounds of normal sales must be submitted for approval with the Vendor application. Such activities will be assessed independently from the booth application.
- Bootleg items are not to be sold. If discovered, Vendor/Exhibitor will be asked to remove items. Violation of this request is cause for dismissal from SVCC. No refund will be issued.
- All designated walkways are to be kept clear of merchandise, equipment or displays.
- Vendor/Exhibitor badges do not allow any persons priority entrance to any SVCC panels or special events.
- Filming or photography for any means, other than recreational or self-promotion, is strictly prohibited. All filming/media requests must be submitted to the National Steinbeck Center representative no later than 60 days prior to the first day of the Salinas Valley Comic Con: (831)-775-4734 or archives@steinbeck.org

- Completion of Vendor/Exhibitor form authorizes SVCC/NSC/SPL/Hartnell College to use your likeness and booth set-up for current, and/or future marketing and publicity. Reasonable attempts will be made to exclude booths bearing a “no photography/video” sign.
- 100% payment of booth space is required no later than 30 days before the first day of Con or the applicant’s space will be offered to a wait-listed vendor.
- Full convention layout and Vendors’ Packet will be provided closer to event date.
- All Vendors/Exhibitors must adhere to the Attendee Guidelines and Code of Conduct. Violation of these, along with the Vendor/Exhibitor Rules and Conditions, are grounds for dismissal from Salinas Valley Comic Con. If dismissed, no refund will be issued.
- Should the date, time or location of Salinas Valley Comic Con need to be changed for any reason, Vendor/Exhibitor will be given option of keeping booth space or receiving a full refund.
- All Guidelines/Rules and Conditions are subject to change. Updates will be provided to all Vendors/Exhibitors in a timely fashion.

I have read, and understand, the above General Rules and Conditions for Salinas Valley Comic Con 2017.

Name: _____

Signature: _____

Date: _____

Please keep one copy, and submit signed copy to:

SVCC17 Rules and Conditions

National Steinbeck Center

One Main St.

Salinas, CA 93901

archives@steinbeck.org